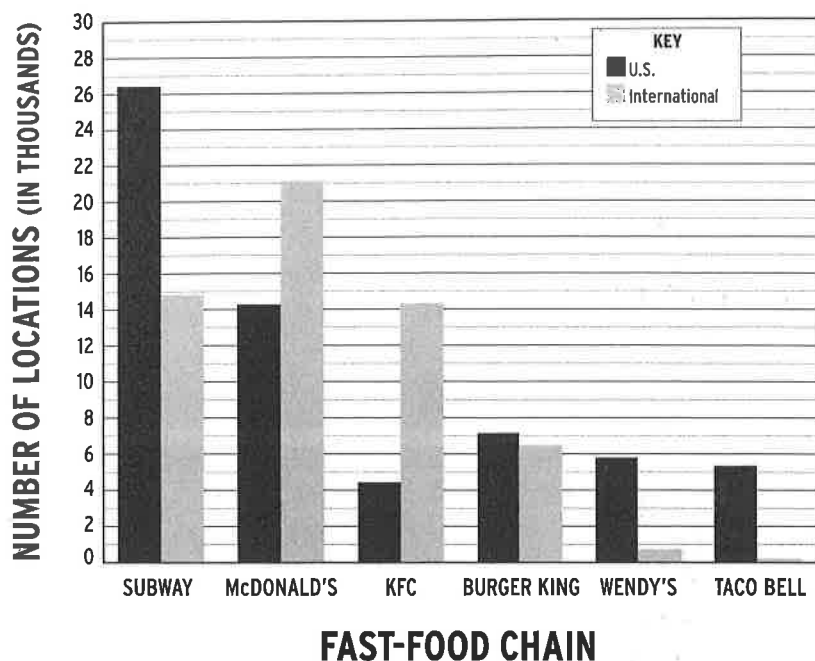


Fast Food Worldwide

Fast food has been part of the American diet since the 1950s (see *article*, p. 16). Today, it's becoming more popular around the globe. For example, KFC and McDonald's are expanding in China, where an economic boom in recent decades has fueled a Western-style fast-food industry. While some fast-food menu items "travel well," others must be tweaked for foreign markets, like the patties McDonald's serves in India: veggie instead of beef, to suit the nation's mostly Hindu population. This graph spotlights the domestic and international reach of some of the biggest American fast-food chains.

The graph shows the numbers of U.S. and international locations for selected fast-food chains in 2013 (the latest year for which data is available).



SOURCE: TECHNOLOGICAL TOP 500 REPORTS

ANALYZE THE GRAPH

- Which chain on the graph had the most international locations in 2013?
 - Subway
 - KFC
 - Taco Bell
 - McDonald's
- Which two chains on the graph had more international locations than U.S. locations in 2013?
 - Wendy's & Subway
 - McDonald's & Taco Bell
 - KFC & Wendy's
 - KFC & McDonald's
- Burger King had a combined total of about ____ U.S. and international locations in 2013.
 - 9,800
 - 10,300
 - 13,700
 - 15,100
- How many chains on the graph had total location counts (U.S. and international) of 25,000 or more in 2013?
 - none
 - one
 - two
 - three
- In 2011, Subway had about 11,200 international locations. From 2011 to 2013, its number of international locations _____.
 - stayed the same
 - increased by about 15 percent
 - increased by more than 30 percent
 - nearly doubled

DISCUSSION QUESTIONS

- Why do you think fast food is becoming so popular in other countries?
- Experts have expressed concern that the growing popularity of fast food in rapidly developing nations like India and China has contributed to the coexistence of "undernutrition" and "overnutrition." What do you think this means? Why might fast food be at least partly responsible?
- Do you think the number of U.S. locations for these popular fast-food chains will continue to grow in the coming decade? What about the number of international locations? Explain.